

Communication from Public

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Council File No: 21-0371

Comments for Public Posting: My name is Monica Mejia, I represent East Los Angeles Community Corporation that is part of the USC Forward Coalition, and I strongly support the appeal. The appeal seeks additional mitigation measures and reasonable limits on alcohol sales to avoid impacts on the nearby community. USC is the largest gentrifying force in our community. With this liquor license, USC is seeking to capitalize on its real estate in ways which cause harm to a low income community of color. The harm from this liquor license will occur for EVERY YEAR the license is being used by the hotel's clients. The USC suggested mitigation measures to this harm to not adequately address this harm because this harm will be ongoing, year after year. USC would need to implement substantial offsetting programs to support the community in order to actually offset the annual harm that is caused by this liquor license. I have many concerns around allowing another CUP for alcohol sales in the Eastside community. In addition to noise impact, the MPAs as proposed will increase USC Police patrolling on the Eastside. The USC police already patrols this area without any community accountability — they sometimes harass and racially profile residents off and on USC facilities. The liquor related activities will benefit USC - and will cause harm to the community and displacement. USC did not do any real outreach to Eastside residents for this CUP, and they continue to evade accountability to our community by adequately addressing the harm caused by their activities. Please grant the appeal, which seeks additional mitigation measures that will address these legitimate concerns. A vote in favor of our appeal — is a vote in favor of a more inclusive and community centered planning process. We urge you today — please stand with us in our appeal of USC's CUP permit for alcoholic sales.